






Start Co-development: Handicrafts & Handlooms

Why Co-develop with IndiaUnbox?

India's handicrafts and handlooms are known worldwide for their **heritage, craftsmanship, and design depth**. With IndiaUnbox, global buyers can co-create **exclusive collections** by blending **traditional artisan skills with modern market needs**.

We connect you to **artisan clusters, cooperatives, and semi-industrial units** that combine **handmade authenticity with export-ready quality control**.

Our Co-development Process

-  **Concept & Inspiration**
 - Curating mood boards & design inspirations.
 - Identifying craft techniques (weaving, block printing, carving, metal embossing).
-  **Material & Craft Selection**
 - Handlooms: cotton, silk, wool, linen.
 - Handicrafts: wood, metal, stone, glass, terracotta, cane & bamboo.
 - Eco-friendly & recycled materials: jute, banana fiber, water hyacinth.
-  **Prototyping & Sampling**
 - Handwoven samples on pit looms/frame looms.
 - Block print strike-offs, carving mock-ups, embroidery swatches.
 - Limited edition pre-production runs.
-  **Compliance & Quality**
 - Size/weight tolerance checks.
 - Colorfastness & wash tests for fabrics.
 - Safe finishes (lead-free, azo-free dyes, food-grade polish).
-  **Production & Scaling**
 - From small-batch (100 pcs) artisan runs → bulk exports (10,000+ pcs).
 - Linking multiple clusters for large orders.
 - Branding, eco-packaging, and value-add finishing.

What You Can Develop with Us


- **Handlooms:** Sarees, stoles, shawls, scarves, yardage fabrics, upholstery.

- **Home Décor:** Wooden carvings, metal lamps, glassware, marble inlay, terracotta.
 - **Lifestyle Products:** Baskets, rugs, dhurries, macramé, jewelry, toys.
 - **Value-Adds:** Hand-embroidery, natural dyes, artisanal printing, finishing & packaging.
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Why India for Handicrafts & Handlooms?

- **Heritage Advantage:** 3,000+ craft traditions, many with GI tags.
 - **Regional Hubs:** Bhadohi (rugs), Moradabad (metalware), Saharanpur (wood), Khurja (ceramics), Kanchipuram (silks), Assam (bamboo & cane).
 - **Customization Flexibility:** Small-batch runs possible.
 - **Sustainability Edge:** Handmade, natural, eco-friendly processes.
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Ready to Co-develop?

 Share your **design brief** today and begin your journey from **concept to shelf-ready products** with IndiaUnbox.

 **Click to Start Co-development**