






Start Co-development: Toys & Sports Goods

Why Co-develop with IndiaUnbox?

India is rapidly emerging as a **global hub for toys and sports goods**, offering **non-toxic, eco-friendly, and export-compliant products**. From handcrafted wooden toys to high-performance sports equipment, IndiaUnbox enables international buyers to **co-create collections** that combine **safety, creativity, and durability**.

We connect you with **verified clusters and manufacturers** specializing in toys and sports goods, ensuring **innovation, compliance, and scalability**.

Our Co-development Process

-  **Concept & Design Brief**
 - Define toy or sports category (educational, wooden, plastic, plush, outdoor, indoor, fitness).
 - Product design support with CAD, 3D modeling, and prototyping.
 - Child safety, ergonomic, and performance-focused designs.
 -  **Material Selection**
 - Toys: wood, fabric, plastic, rubber, eco-friendly/recycled materials.
 - Sports: leather, synthetic, composites, natural fibers.
 - Non-toxic paints, azo-free dyes, food-grade coatings.
 -  **Prototyping & Sampling**
 - 3D printed toy models, stitched balls, wooden mock-ups.
 - Safety & durability testing at prototype stage.
 - Pre-production samples for client approval.
 -  **Testing & Compliance**
 - Standards: EN-71 (EU), ASTM F963 (US), BIS (India).
 - Chemical safety: Lead-free, phthalate-free, non-toxic paints.
 - Sports durability: weight, balance, rebound, pressure resistance.
 -  **Production & Scaling**
 - Small batches for pilot runs → mass production for global markets.
 - Automated assembly lines & artisanal units.
 - Strict quality checks and export packaging.
-


What You Can Develop with Us

- **Toys:** Wooden puzzles, building blocks, plush toys, dolls, educational toys, board games.
 - **Sports Goods:** Cricket bats, balls, footballs, hockey sticks, fitness gear.
 - **Outdoor & Recreational:** Swings, bicycles, scooters, skipping ropes, gym accessories.
 - **Eco-Friendly Products:** Recycled plastic toys, bamboo toys, biodegradable sports goods.
-

Why India for Toys & Sports Goods?

- **Certified Manufacturing Clusters:**
 - Jalandhar (Punjab) → Sports goods (balls, cricket gear, protective equipment).
 - Meerut (UP) → Cricket bats, boxing gear, fitness products.
 - Channapatna (Karnataka) → Wooden lacquer toys.
 - Noida/Delhi NCR → Plush toys, educational toys, board games.
 - **Compliance Edge:** Factories certified for EN-71, ASTM, BIS.
 - **Cost Advantage:** Competitive pricing vs global supply chains.
 - **Sustainability Push:** Non-toxic paints, eco-friendly materials.
-

Ready to Co-develop?

 Share your **design brief** today and start your journey from **concept to market-ready toys & sports goods collections** with IndiaUnbox.

 **Click to Start Co-development**